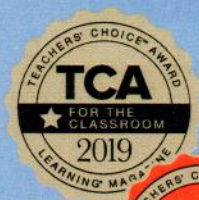


**NEW
TITLES**



Red Rocket Readers™

**600+ Award-winning
Fiction and Non-Fiction Readers**



**Series
Poster
Inside**



Literacy from Cover to Cover!

At Flying Start Books we believe literacy is the key to success in life, so we are passionate about giving children a flying start by launching them into literacy. This core belief is at the heart of every Red Rocket Readers book.

★ Child Focused

Red Rocket Readers are carefully designed to support children through the use of controlled natural language and appropriately sized, well-spaced and easy-to-read type.

★ Teacher Driven

Red Rocket Readers have been developed by New Zealand literacy specialist, teacher and author, Pam Holden.

★ Fun

Strong characters, humor and definable plots combine graduated word recognition and language development with wonderful stories that children will really enjoy!

Red Rocket Readers feature bright, entertaining illustrations and photographs that support the text, launch oral discussion and develop student comprehension. The classic story structure (tension, climax and resolution) ensures children will want to engage with the texts.

Red Rocket Readers:

- develop and ensure the success of reading strategies
- enable students to read for enjoyment and information as they access meaning from fiction and non-fiction text
- feature meaningful concepts and experiences that children can relate to
- provide stories with strong characters, humor and definable plots
- develop word recognition along with language development
- focus on increasing knowledge of print conventions, phonological patterns and phonic knowledge in context

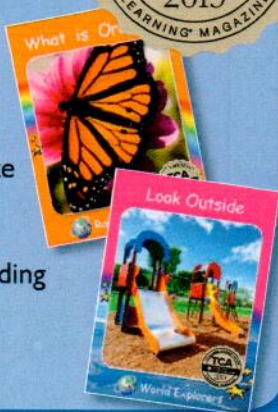


Rainbow and World Explorers

UPDATE!

Winner of the Teachers' ChoiceSM Award 2019, Classroom Category

16 new Explorers titles (F&P levels A and B) help children observe and categorize the things they see in the world around them, laying the foundations for literacy by building vocabulary, developing book handling skills, and recognizing word and picture associations.



Library Collections

UPDATE!

Winner of the Teachers' ChoiceSM Award 2019, Family Category

Catch Up, Keep Up, Accelerate with our stunning hardback editions, each containing 8 bestselling Red Rocket Readers titles. Library Collections are perfect for a week of home reading practice – listen to your child read just one or two stories a day and watch their reading levels take off!



A Lifetime of Literacy!

Series consultant and author of the Red Rocket reading series, Pam Holden has more than 30 years specialist experience in literacy. As a Reading RecoveryTM teacher she has worked one-to-one with hundreds of children struggling with literacy.

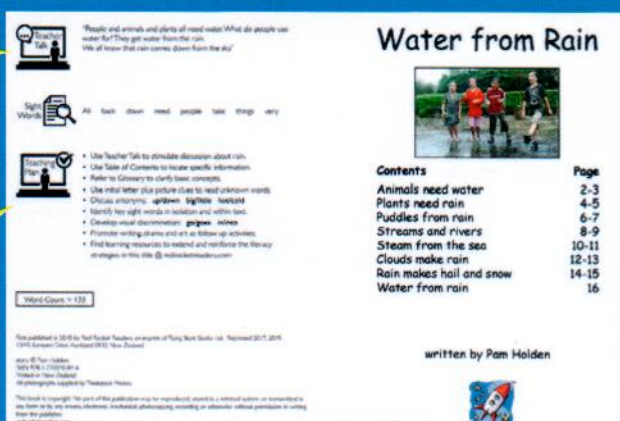
Pam's pupils have also included those approaching English as a second language, and children who are advanced and require extension. This experience has given the author a rare insight into the literacy process and has enabled her to develop new and unique approaches that ensure early reading success.

Teacher Tools

Within each Red Rocket Reader is a set of useful tools designed to support and guide the teacher:

Teacher Talk gives a brief introduction and overview of each story (its characters, plot, scene and vocabulary), to aid group discussions.

Teaching Plan lists the reading strategies promoted in each text, plus the features of print to learn such as punctuation, suffixes, digraphs, contractions and compound words.



Color Coded Levels allow children and teachers alike to see at a glance which level a book belongs to, making filing and title selection simple.

Sight Words are listed on the inside front covers so teachers can see at a glance the focus for each title.

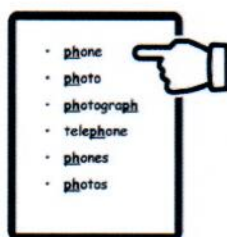
Word Counts on the inside front covers simplify running records.

Extension Activities on the inside back covers provide extra learning opportunities.

are	the
-s	like
too	sun
round	is

Flash Cards
Emergent and Early Levels

Are you a Word Whiz?



How many new words can you make from these?
end fix stick hang hold

Word Whiz
Fiction - Fluency Levels



feather	waterproof covering from the body of a bird
flower	the bloom on a plant
grass	a plant with lots of narrow leaves
leaf	part of a plant
oval	a long rounded shape like an egg
seed	small, hard part of a plant that grows into a new plant
set	a group of things that go together
shell	the hard outside part of sea animals
stick	thin branch
stone	small rock

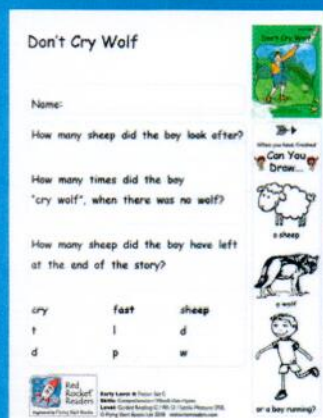
Glossary
Non-Fiction Strand
- Early Level 2

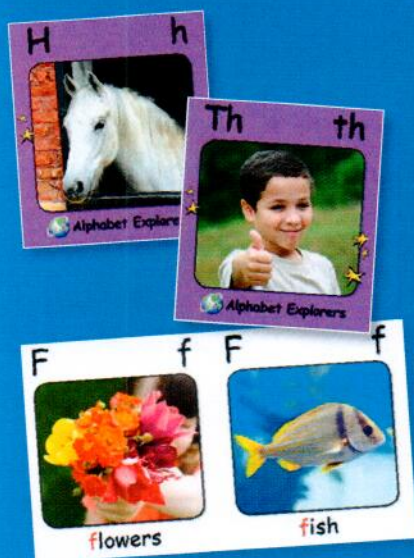
Word Power

- ★ List words that you know starting with: bl cr qu se sw
- ★ Find at least 5 words in the text that describe the movement.
- ★ Give definitions for: promise disappear tag reward
- ★ How many adjectives can you find in the text?
- ★ Add suffix -ed to these words: dry try hurry reply

Word Power
Fiction - Advanced
Fluency Levels

FREE Teacher Resources for over 460 titles now available to download





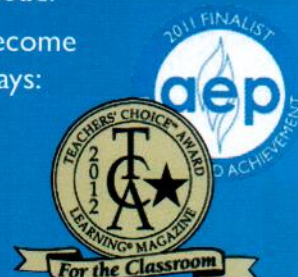
Alphabet Explorers

Red Rocket Alphabet Explorers Boxed Set features thirty 8-page books; individual titles for each letter of the alphabet, plus one each focusing on the primary blends ch, ph, sh and th.

Alphabet Explorers Photocopy Worksheets give additional learning through practice of letter formation. One worksheet for each of the 26 letters of the alphabet, in PDF format free to download.

Red Rocket Alphabet Explorers will help children to become familiar with all the letters of the alphabet in several ways:

- by alphabet names
- as upper and lower case symbols
- by word and picture associations
- by sound associations
- by sharing rhymes (inside back cover)
- through practice of letter formation



Spanish Adaptations

These 16 Red Rocket Readers have been skillfully adapted into Spanish by experienced early reading specialist, Annette Torres Elias. Designed to support both Spanish-speaking ELL students and young readers first exploring Spanish, they feature the use of controlled natural-language, reinforced by high-impact photographs and bright, entertaining illustrations.



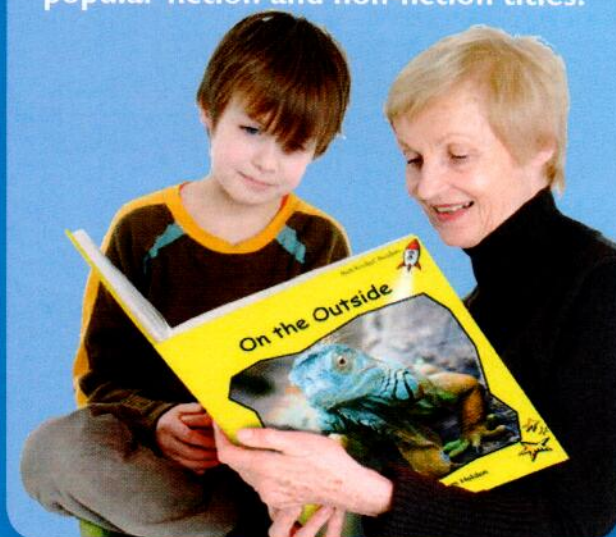
Te Reo Māori Adaptations

Introducing 16 best-selling Red Rocket Readers titles as the starting line-up of our new te reo Māori library. Each story has been carefully adapted to meet the guidelines of the literacy curriculum for kura and reo Māori for schools.



Big Book Editions

Stunning large format editions of 24 popular fiction and non-fiction titles.



eBook Editions

eBook editions are available now for all titles in the Red Rocket series. New Read Aloud editions bring literacy to life, and are widely available on well known platforms, such as EPIC, Brain Hive, MackinVia and OverDrive.

Pre-Reading and Emergent Levels

An essential first introduction to the basic conventions of print. Unlike traditional 'ABC' alphabet books, the letters are presented within a story context. Using letter knowledge and picture clues, children can experience first reading success. Emergent Level Readers engage students with wonderful fiction and non-fiction texts, fully supported by attractive illustrations and photographs.

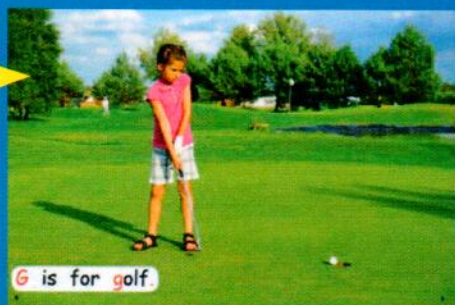
Pre-Reading and Emergent Level titles:

- use bold type and additional spacing between words
- introduce and build phonemic awareness and phonic knowledge
- introduce upper and lowercase letters together to ensure automatic association of both forms
- use red highlighting to emphasize focus letters and punctuation
- feature exciting illustrations and photographs that give clues for word recognition and launch oral discussion and critical thinking.
- ensure the child builds control of a bank of high-frequency words that can be instantly recalled.
- *Extension Activity - Key Letter Flashcards (PreReading Level)*
- *Key Word Flashcards (Emergent Level)*



Key Letters

Red highlighting supports the introduction of upper and lowercase letters. Stimulating visuals provide letter clues and an element of fun.

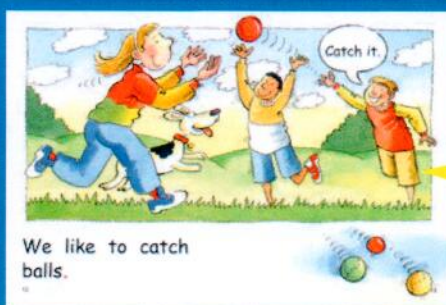
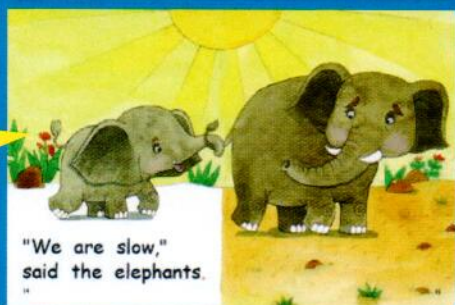


Recurring Characters

Students are introduced to engaging characters who will recur in Emergent, Early and Fluency stories.

Text Support

Bold font, extra spacing and red highlighting support the learning reader.

>


Speech Bubbles and Signs

These provide further reading opportunities and connect meaning to text. They also add an element of fun and expression.

Strong Non-Fiction Themes

The non-fiction titles explore social studies, science, math and technology topics. Emergent titles explore the senses, counting and community.



Stunning Photography

High-impact photographs capture student interest and support textual understanding.

READING LEVEL CORRELATIONS		GUIDED READING	R/R INTERVENTION	LEXILE
Pre-Reading Level	Pink	A-B	I	BR40L-290L
Emergent Level	Magenta	A-C	I-2	BR80L-410L

Fun

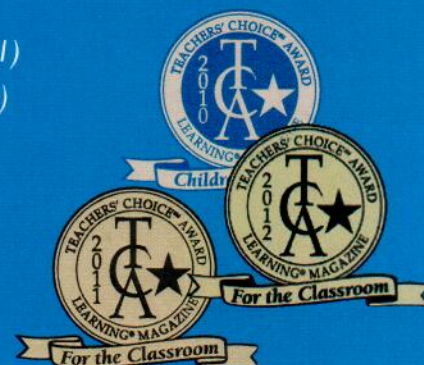
Early Levels



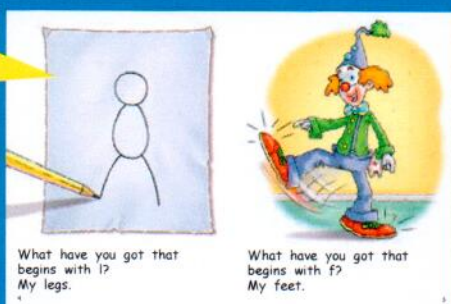
Through a carefully controlled sequence of challenges at the Early levels of Red, Yellow, Blue and Green, students will:

- increase control of print conventions (supported by the red highlighting of punctuation throughout Early Level 1)
- increase control of phonological patterns and phonic knowledge in context
- master control of increased complexity in syntactic and sentence structure
- further develop their oral language, comprehension and critical thinking skills
- enjoy a wide range of entertaining fiction stories, including popular traditional tales
- master more than 20 new words at every level
- build familiarity with non-fiction features such as table of contents, glossaries and captions
- develop skills for reading informational, expository text
- Fiction Strand Extension Activity: Key Word Flashcards
- Non Fiction Strand Extension Activity: Key Word Flashcards (Early Level 1)
Glossary (Early Level 2 and above)

READING LEVEL CORRELATIONS		GUIDED READING	R/R INTERVENTION	LEXILE
Early Level 1	Red	B-D	3-5	BR80L-390L
Early Level 2	Yellow	C-G	6-8	110L-370L
Early Level 3	Blue	D-H	9-11	150L-490L
Early Level 4	Green	F-K	12-14	250L-510L

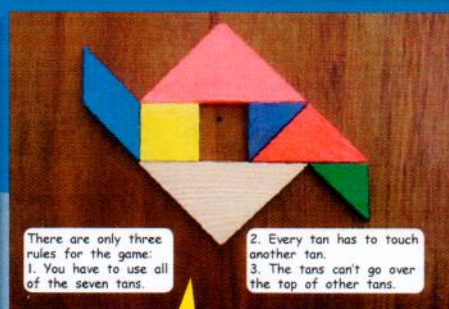
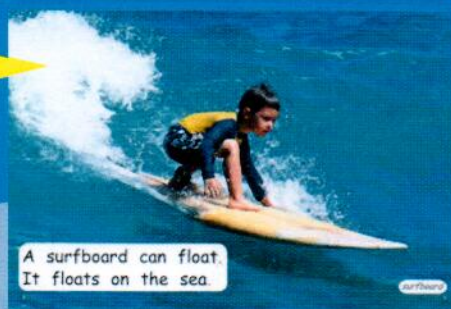


Illustrations
Supportive illustrations assist students to decode text.



Classic Story Structure
Red Rocket Readers feature the classic story structure of introduction, climax and resolution. Illustrations skillfully support the opportunities for critical thinking.

Captions
High-interest and technical words are featured in captions to enrich vocabulary and increase understanding.



Instructional and Informative

High-frequency interest words and sentence structures are carefully controlled to be reading level appropriate. Non-fiction texts allow students to access information.

Fluency Levels

The mastery of more complex strategies will enable students to read with increased pace, flow, phrasing and intonation, freeing their attention to the meaning within text. With the Red Rocket Fluency levels of Orange, Purple, Turquoise and Gold students will:

- reinforce the reading strategies of earlier levels
- be encouraged to apply newly acquired skills to more challenging texts
- focus on more challenging vocabulary, print conventions, phonological patterns and phonic knowledge in context
- further develop thinking skills and comprehension
- master more than 50 new words at each level
- explore high-interest topics and reinforce and extend subject area content
- further develop non-fiction literacy skills with more complex text
- *Fiction Strand Extension Activity: Word Whiz*
- *Non Fiction Strand Extension Activity: Glossary*

NEW TITLES



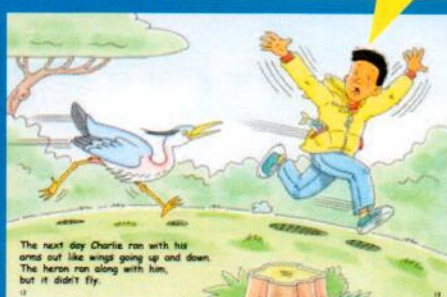
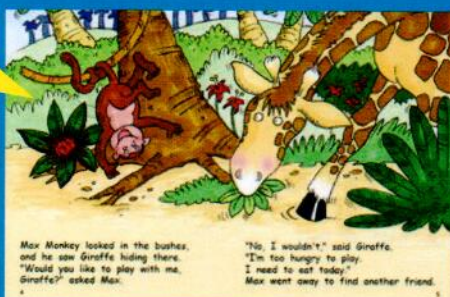
READING LEVEL CORRELATIONS		GUIDED READING	R/R INTERVENTION	LEXILE
Fluency Level 1	Orange	H-M	15-16	310L-600L
Fluency Level 2	Turquoise	H-M	17-18	360L-590L
Fluency Level 3	Purple	I-O	19-20	470L-800L
Fluency Level 4	Gold	J-N	21-22	490L-880L

Fun

Key elements of humor and fantasy engage student interest and develop an enjoyment of language.

Character Development

Well loved and strong characters, including many from traditional tales, recur throughout the series. This provides a context of fun and familiarity, supporting the ability to take on new challenges.



Critical Thinking

Visual interest launches oral discussion and critical thinking.

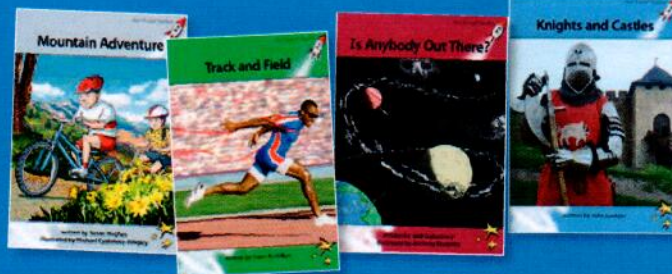
Background Knowledge

Non-fiction topics help students build background knowledge - a key element for literacy success.

Advanced Fluency

Scaffolding on knowledge and skills acquired in the earlier Red Rocket levels, the new Advanced Fluency levels of Silver, Emerald, Ruby and Sapphire will increase student's reading ability and boost their confidence by engaging interest using a variety of appealing text types and genres.

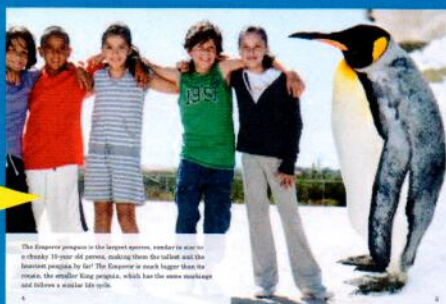
- 64 Titles, each with 24 Pages
- increased complexity of structural formats
- level appropriate challenges for advanced readers
- use of a more sophisticated font



READING LEVEL CORRELATIONS		GUIDED READING	R/R INTERVENTION	LEXILE
Advanced Fluency 1	Silver	L-P	23-24	520L-1220L
Advanced Fluency 2	Emerald	M-R	25-26	560L-1100L
Advanced Fluency 3	Ruby	N-T	27-28	560L-1240L
Advanced Fluency 4	Sapphire	O-U	29-30	630L-1280L

Engaging Content

Identifying closely with content both motivates interest and aids comprehension.

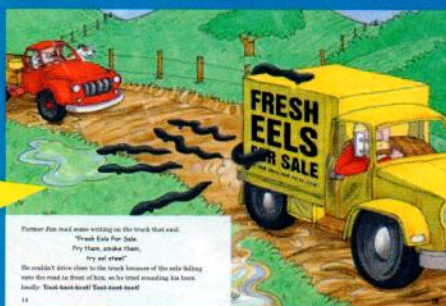


Comprehensive Strategies

Text styles support strategies such as making meaning, asking and answering and visualizing.

Purposeful Reading

Clear narrative structure of problem, climax and resolution enhances enjoyment.



Recurring Characters

from earlier levels engage and provide familiarity in more challenging texts.

Launchpacks and Bookrooms

Keep your Red Rocket Readers organized and in good condition. Red Rocket Leveled Launchpacks contain 6 packs of all 32 titles at each level, plus free 1 year eBook subscription, and indexed divider cards, packaged in sturdy plastic carry cases.



Red Rocket ReadersTM
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Giving Children a Flying Start!

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