

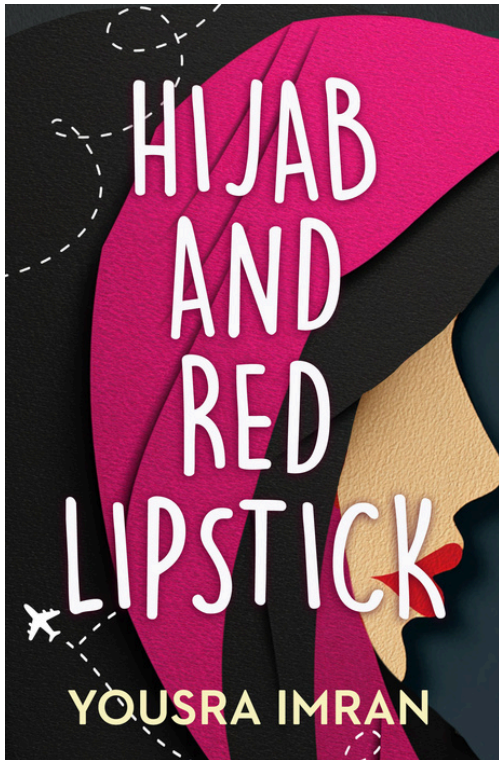
ADVANCE INFORMATION MEDIA SHEET

HIJAB & RED LIPSTICK (2ND EDITION)

BY YOUSRA IMRAN

Genres: **YA/NA Crossover Fiction** | Publication date: **April 16 2026** | Availability: **International, PB, EB** | ISBN: **9781913835446** | Publisher: **Hashtag Press** | Page count: **256** | RRP: **£9.99** | Media enquiries: **publicityhashtagpress.co.uk** | Author online: **www.yousraimran.com**

FIRST EDITION LONGLISTED FOR THE DIVERSE BOOK AWARDS 2021 * FEATURED IN VOGUE MAGAZINE * TOP 3 AMAZON BESTSELLER FOR ISLAMIC FICTION FOR YOUNG ADULTS * TOP 5 IN TEEN/YA PHYSICAL & EMOTIONAL ABUSE FICTION



“You cannot do anything in this country without my permission.”

For sixteen-year-old Sara, life has always been about following the rules; her father’s rules.

Makeup? Haram.

Fashion magazines? Haram.

Friends who don’t meet his approval? Definitely haram.

When her strict Egyptian dad moves the family to the Arabian Gulf, Sara’s world shrinks overnight. In a place where a woman’s freedom depends on a man’s permission, every dream feels out of reach. But Sara refuses to disappear quietly.

As her passion for writing, beauty and independence grows stronger, so does her courage to challenge the expectations that bind her. Can she stay true to her faith while finding her own voice, and a future she chooses for herself?

Candid, courageous and unforgettable, *Hijab & Red Lipstick* (second edition) is a powerful coming-of-age story about identity, patriarchy and the fight to belong – inspired by the experiences of women who dare to defy.

SECOND EDITION INCLUDES A NEW ‘NOTE TO READER’ FROM THE AUTHOR

“Hijab and Red Lipstick is a story that needs to be read by women and feminists” - Teefa & her Books

THREE REASONS WHY IT’S A MUST-READ...

- 1. First published in 2020, as the winner of the Hashtag2020 Competition, it’s time to release the second edition of this groundbreaking novel to a new audience in Hashtag Press’ TENTH year! A huge full circle moment for the whole team.***
- 2. A bold, authentic voice in Muslim women’s storytelling.*** Amid growing demand for real, diverse narratives, *Hijab & Red Lipstick* offers a rare, honest look at life between cultures: faith, feminism, and finding freedom.
- 3. A powerful coming-of-age for a new generation.*** With YA and New Adult fiction thriving, this story of identity, resilience, and self-expression speaks to readers craving truth, courage, and representation in today’s world.



Yusra Imran is a British Egyptian author and journalist currently based in Yorkshire who has been writing for print and digital publications since 2010, including *Stylist*, *The New Arab*, *Al Jazeera*, *Cosmopolitan UK*, *Elle UK*, *Vogue Arabia* and *Grazia*. She is also *Hyphen’s* parenting columnist. She is a regular commentator on contemporary issues affecting Muslim communities in Britain and current affairs in the SWANA region, appearing regularly on BBC Radio 4 and 5. Yusra regularly speaks at events and literary festivals, and is passionate about gender justice, mental health, and women in Islam.